Mission Ten Lac

Digital Sakshar
Watch, Learn and Grow

Monitoring and Assessment
Digital Sakshar Campaign

An Initiative of
Pratham InfoTech Foundation

MISSION TEN LAC
DIGITAL SAKSHAR
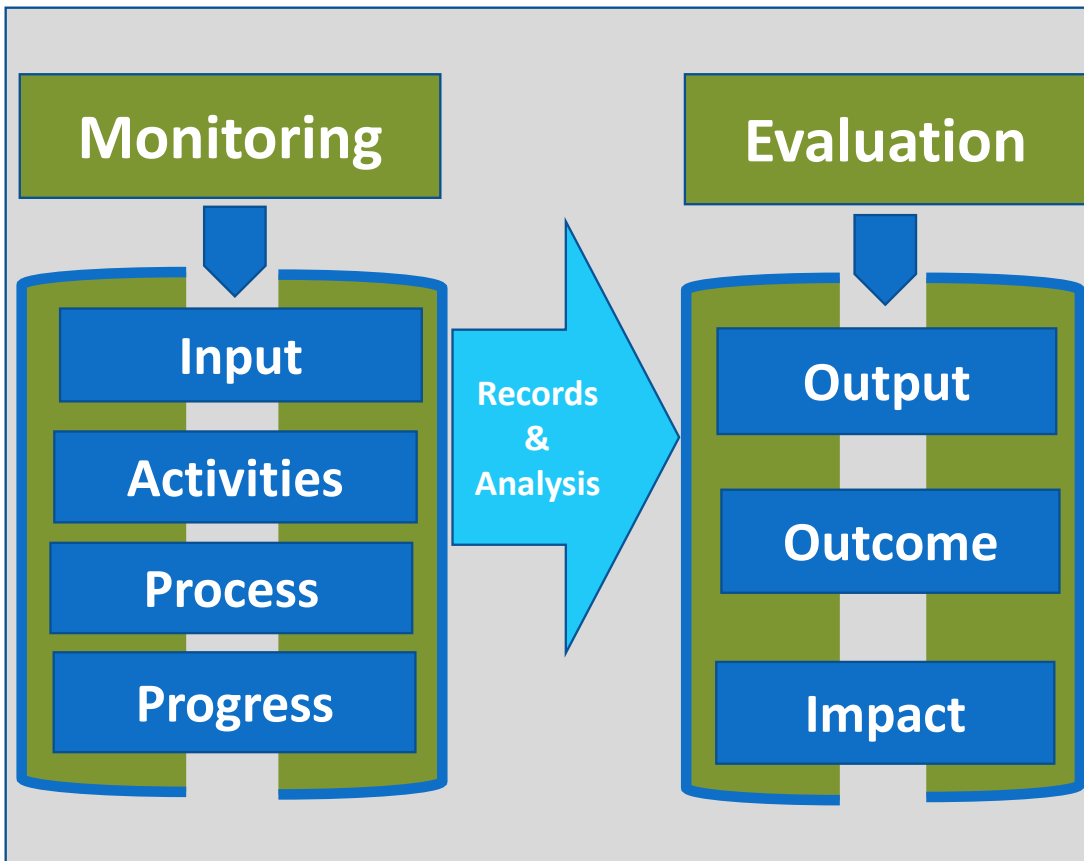Watch, Learn and Grow

Mission

- To Reach **10 Lac Students, Youth or Individuals** in span of coming 10 Months
- Ensure **10 lac Subscribers** on Digital Sakshar **You tube Channel**
- Ensure Download of **Digital Sakshar app** :- **Target 10 Lac**
- Ensure   **10 lac** Pratham InfoTech Foundation **Facebook page like**
- Intend to minimize the impact of the COVID19 outbreak on **Students, Youth and Individuals**
- Desire is to transform lives through **digital learning**

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Crash Courses - 6 days

Age 3 to 5 years **(Pre-Primary)**	• The content focuses on Listening and Conversation skill
Age 6 to 10 years **(Primary)**	• Learn conversational English in a fun way
Age 11 to 18 years **(Upper Primary/ Secondary)**	• Understanding basics of Computer Science.
Age 18 to 50 years **(Youth)**	• Digital and Soft Skill to enhance employability proficiency
Age 21+ **(Mother Parent)**	• Basic Digital Skill for everyday life and assist children for digital learning

Monitoring and Assessment

Monitoring

- It generally keep a track of project planning, operations and facilitation as:
- Implementation
- Reporting and documentation
- Finances and budgets
- Supplies and equipment

Assessment

It generally looks at result, assessing whether a change has occurred between the outset and termination of an intervention
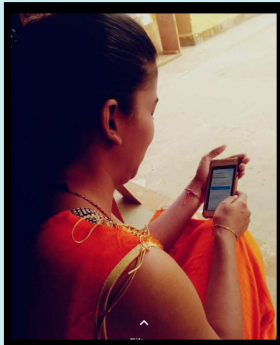
The evaluation focus on answering the following questions;

Q. Did the project succeed at accomplishing the outcomes, goals and impact desired?

Q. Was the project relevant, effective and efficient?

Q. Does the project have the potential to be sustainable in its operations and impact?

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Indicators of Monitoring

Heads	Responsible Person	Indicator	Frequency	Remarks
Welcome message	Trainers (SL, PC, TL, CC, HE, Sancharaks and Fellows)	Welcome Message -	One time before the start of any batch	The PC's, TL's, CC's Sancharaks, fellows to share the welcome message with the community people for mobilization purpose.
Mobilization and registering the beneficiaries on the Jankari App-	Trainers (SL,PC, TL, CC, HE, Sancharaks and Fellows)	https://jankari.org.in/login	Weekly	All the responsible person to mobilize beneficiary and register the beneficiary details on the Jankari app
Batch creation details	State Leads and Program Coordinator	https://docs.google.com/spreadsheets/d/16c-qi340mogwhMVcnLzWifLot_bncOqekTa6TKOPHA0/edit#gid=2130007457	Weekly	PC's to create and update the batches details on the Google sheet

Indicators of Monitoring

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Heads	Responsible Person	Indicator	Frequency	Remarks
Ensuring timely delivery of daily message	Content team to share the message one day prior to the training with PC's, and PC's to further share with the trainers. PA's to ensure the same.	Pratham Infotech Foundation Greetings We all want to go out of the house but cannot go! So what, let's entertain ourselves at home! Enhance your knowledge by listening to beautiful stories and doing fun activities! Digital Learning Day 1: Greetings & Story. Time: 20 Minutes. Click here to watch the video: Greetings https://youtu.be/9DGUs5ipZc0 Story - One at a Time https://youtu.be/SI6NefQ70QU Activity: Share a video of you greeting your family members in your mother tongue and English language.	Daily	Responsible person to make sure that the messages are being delivered to the beneficiaries on a daily basis. PA's to crosscheck the same.
Daily attendance tracker	Team leaders, Program Coordinator, Program Associates	https://jankari.org.in/login	Daily	The responsible person to crosscheck the data on daily basis
2 good photos from each locations along with videos and assignment pictures	Trainers (SL,PC, TL, CC, HE, Sancharaks and Fellows)	WhatsApp and Mail	Daily 2 images and videos on WhatsApp group Weekly images to be shared on mail	Trainers to share daily 2 images on WhatsApp group. PC's to share weekly 10 good quality images on mail with PA's

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Heads	Responsible Person	Indicator	Frequency	Remarks
Tracking of planned Vs. actual targets-	State Leads, program corodiantors, Program Associates	https://docs.google.com/spreadsheets/d/16c-qi340mogwhMVcnLzWifLot_bncOqekTa6TKOPHA0/edit#gid=2130007457	Weekly	Program Associates to track the plan vs. actual targets and coordinate with the trainers.
Timely daily updates of planned daily activities	Trainers and Program Associates	Assignments images to be shared on WhatsApp	Daily	Two random assignment to be shared by the trainers. The names would be shared by the Associates.
Feedback received from the beneficiaries	Software team, State leads, and Program Associates	https://jankari.org.in/DSFeedback	Weekly	Program Associates to coordinate with the software team to check on the data.

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Thank You